LAUNCH PRESS RELEASE

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FOR IMMEDIATE RELEASE

Emperors Cut Cigars *Jazz* Series to be Sold in Total Wine & More Market Test in 6 States

Spring, Texas – Emperors Group LLC, the parent company of Emperors Cut Cigars is excited to announce an agreement for its *Jazz* Series cigars to be sold in 11 **Total Wine &** More stores throughout six states. Delaware (2), Georgia (2), Maryland (2), South Carolina (3), Texas (1) and Virginia (1).

Total Wine & More, a Bethesda, Maryland retailer of wine, beer and spirits with 214 stores nationwide, will sell two *Jazz* Series cigars: *Miles* (Toro)—a 56 ring gauge by 6.5 inches, and *Trane* (Grand Robusto)—a 52 ring gauge by 5.5 inches.

Total Wine & More plans to make the *Jazz* Series available on Thursday**, April 8, 2021**.

According to Emperors Group LLC Managing Partner and Founder, Darnell Streat, "*We share a passion for cigars like **Total Wine** & More shares a passion for wine, beer and spirits. We are honored to be one of the select African-American owned brands being distributed by **Total Wine** & More. Cigar customers will have greater access to our cigar products via the **Total Wine** & More network of stores, along with exposing our existing customers to the **Total Wine** & More experience.*"

Emperors Cut Cigars collaborated with Master Blender Manuel Inoa of La Aurora, Santiago De Los Caballeros, Dominican Republic to create The *Jazz* Series.

About Emperors Cut Cigars – Emperors Cut Cigars is a veteran, woman and minority-owned boutique producer of premium, hand-rolled cigars based out of Spring, Texas, a suburb of Houston. The company was founded in 2017. It has a retail presence in 22 States and 110 retail and lounge outlets.

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