LAUNCH PRESS RELEASE

CONTACT INFORMATION:

Emperors Cut Cigars

www.emperors-cut.com

Darnell Streat

214.274.8355

media@emperors-cut.com

FOR IMMEDIATE RELEASE

Emperors Cut Cigars Announces the launch of the *Jazz Series*, a Dominican blend of cigars.

Houston, Texas – Emperors Group, LLC, the parent company of Emperors Cut Cigars is excited to announce the launch of its second line of cigars called the *Jazz Series.*

The *Jazz Series* will offer three sizes: A Toro (56 ring gauge by 6.5 inches), Grand Robusto (52 ring gauge by 5.5 inches), and a Gordito (58 ring gauge by 5).

The Wrapper is Sumatra Sun Grown (Colorado Maduro) from Ecuador. The Filler consists of two types of Dominican tobacco from the Cibao Valley Region, which are complemented by Nicaraguan and Peruvian leaves. Finally, the Binder consists of tobacco grown in Ecuador.

The flavor profile yields a medium to full-bodied smoke replete with spicey notes of Black Pepper. The understated yet interesting opening gives way to a more complex smoke teasing the palate with delicate flavors. Wood essence is evident throughout the smoke. This is complimented by cinnamon shades, nuts and even a hint of citrus. The finish is powerful and creamy augmented with an undeniable toasty essence.

The official launch date for the complete line of *Jazz Series* cigars is Thursday, October 1, 2020. The *Jazz Series* will be available online at www.emperors-cut.com. Select retail venues and Lounges in Atlanta, Chicago, Houston, Maryland, South Florida and Hampton Roads, Virginia will carry the cigar followed by a nationwide rollout.

Emperors Cut Cigars collaborated with Master Blender Manuel Inoa of La Aurora, Santiago De Los Caballeros, Dominican Republic to create The *Jazz Series*.

According to Emperors Group, LLC Managing Partner and Founder, Darnell Streat, "It was a great honor to work with Mr. Inoa on development of the *Jazz Series*. Through his guidance

we were able to create beautiful music in the form of a cigar. The team should be proud of their achievement."

"We have attempted to replicate in the *Jazz Series* cigars the same beauty, intensity and creativity applied by the luminaries of the Jazz music genre. *Jazz* is to be enjoyed by those who seek an experience in a smoke." Greg Willis, Product Development.

About Emperors Cut Cigars – Emperors Group, L.L.C. is the parent company of Emperors Cut Cigars, a boutique producer of premium, hand-rolled cigars based out of Spring, Texas; a suburb of Houston.

The company was founded in 2017. Emperors Group LLC is a veteran, woman and minority owned company.

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